



Dr. Adam Maddox  
Thrive  
Portland, OR  
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### **Thrive adds BTL Cellutone™ to the line of innovative body treatments at their Portland Aesthetic Center**

Portland, OR, March 29, 2017 – Thrive is thrilled to announce the latest technological advance, Cellutone, at this growing aesthetic medicine practice. This unique device is specially developed to eliminate primary factors leading to cellulite formation, for noticeable improvement in the appearance of skin.

Dr. Adam Maddox and his team at Thrive are excited to add Cellutone to their extensive menu of services for skin, body, and hair. Cellutone harnesses the power of targeted mechanical vibration to enhance microcirculation in deep tissue structures. This therapy improves oxygen flow to treated areas, resulting in increased blood supply and elimination of excess interstitial fluid, primary factors in the appearance of cellulite.

#### ***Non-invasive body sculpting***

Dr. Maddox emphasizes that the in-office procedure causes little or no discomfort. “Many patients find treatment to be relaxing,” he says. No anesthesia is needed, and there is no downtime following the appointment – the patient may return to work or other activities immediately. Most individuals see noticeable change after just one session, with optimal improvement following four to six treatments.

Cellutone can be used alone, or in combination with fat reduction and skin tightening technologies such as Vanquish and Exilis. As a non-invasive, drug-free therapy, Cellutone is safe for:

- Adult patients of all ages.
- All skin types.
- Any area of the body.
- All lifestyles (regardless of dietary habits or exercise regimen).

This safe, FDA-cleared treatment is ideal for those who want body shaping and refinement in skin texture, without the expense or recovery time associated with surgical procedures.

#### ***About BTL***

BTL Aesthetics, the company behind the research, development, design, and manufacture of Cellutone, is a division of BTL Industries, Inc. based in Framingham, MA. Their award-winning innovations are recognized throughout the Americas, Europe, Asia, and Africa. The company was founded in 1993, and has become a global leader in state of the art products for cardiology, physiotherapy, and aesthetic medicine.

### ***About Thrive***

Thrive's founder, Dr. Adam Maddox, is a Board-certified physician. His integrative approach to aesthetic medicine includes laser, light, and other energy treatments, injectable products, and hormone replacement therapy. He brings together a group of talented individuals equally passionate about helping women and men in the Portland, OR area look great and feel good about themselves with safe, contemporary techniques. Schedule a consultation at [Thrive](#) to learn more about Cellutone and other non- or minimally-invasive rejuvenation options. The number in Portland is 503-928-6505.