



Dr. Adam Maddox  
Thrive  
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## **Thrive Aesthetic and Anti-Aging Center in Portland offers nonsurgical NovaThreads facelift**

Portland, OR, March 29, 2017 – Thrive is excited to announce an innovative, nonsurgical facelift option now available at their growing aesthetic medicine practice. This technique was specially developed to lift, support, and tighten skin without incisions, pain, or downtime.

Dr. Adam Maddox and his team of professional medical aestheticians are pleased to offer [NovaThreads](#) to women and men in the Portland area. This procedure complements their already extensive array of skin, body, and hair enhancement services. Little discomfort is associated with this minimally invasive lift. There is noticeable change immediately, with continued improvement over time as the body's natural healing response produces fresh collagen.

### ***How NovaThreads works***

NovaThreads are sterile hypodermic needles, preloaded with PDO suture material that is naturally absorbed by the body over time. This polydioxanone substance is very safe for implantation in the human body, and commonly used in open-heart surgeries.

These threads are injected into precise points on the face and neck. Only local numbing is needed, and there is minimal risk of side effects. They create a meshwork that immediately restores structure to sagging, lax skin. NovaThreads also trigger a selective inflammatory response – the medical definition for the body producing collagen to heal internally. Over the course of four to six months, NovaThreads are fully absorbed by skin without leaving scar tissue behind. However, the natural lift and improvement in skin texture from additional collagen is long-lasting.

### ***Restoring the Triangle of Youth***

Dr. Maddox explains the pleasing symmetry of a youthful face. “When we are young adults, our faces are widest set at the eyes,” he says. “As we age, we lose facial volume and skin sags. Loose skin in the lower third of the face inverts the Triangle of Youth. NovaThreads can be used in any area, but the technique is especially effective for the jowls, neck, and jawline.”

He emphasizes that results look very natural. The surgery-free procedure is brief, commonly referred to as a “lunchtime lift.” The patient satisfaction rate with this safe procedure is very high at Thrive.

### *About the company*

Based in Miami, Florida, NovaThreads, Inc. corporation distributes NovaThreads absorbable PDO sutures in the United States. The product is cleared by the FDA for soft tissue approximation in areas where the use of absorbable sutures is appropriate, based a qualified physician's judgment.

### *About Thrive*

[Thrive](#) is a premier resource for innovative rejuvenation techniques and technologies. [Dr. Maddox](#), founder of Thrive, is a Board-certified physician with background in naturopathic medicine and specialization in aesthetics. The Thrive team includes a facial plastic surgeon and highly-trained technicians and aestheticians. Thrive offers a broad range of services for women and men, including injectable neuromodulators and fillers; laser, light, and energy therapies; and hormone replacement. The practice is dedicated to helping Portland area residents look and feel great. Call us to learn more about the latest advances, such as the NovaThreads facelift.